

JOHN MARK DELA CRUZ

Software Developer | Workflow & AI Automation

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PROFESSIONAL SUMMARY

Software developer who builds websites and automates business workflows. Shipped two client websites and Zapier workflows that triage email with OpenAI and generate weekly reports, and now works on payments for a tipping platform in Kuwait. Tests the work, flags failed AI results instead of failing silently, and ships faster with Claude Code and Codex, reviewing every change.

WORK EXPERIENCE

iTip Kuwait

Sep 2026 - Present

Full-Stack Developer (Part-time)

Remote

- Improving iTip, a QR-code digital tipping platform for Kuwait with separate Admin, Merchant and Staff portals (TanStack Start, React, TypeScript, Supabase).
- Working on the Payzah payment integration (in progress) and checking fee calculations.
- Fixing bugs and coordinating QA testing.

DoGoodie

Jul 2026 - Sep 2026

Web Developer and Automation Developer (Contract)

Remote

- Built the Ethical Capacity Lab website independently and the DoGoodie website, both now live (see Projects).
- Automated Gmail triage in Zapier: OpenAI classifies each business email and JavaScript validates the result, so prioritized alerts reach the team's Discord and an invalid AI result goes to human review instead of failing silently.
- Built a weekly KPI tracker in Google Sheets (Vercel and Meta Business Suite metrics) with a Zapier workflow that generates the report from a Google Docs template.
- Set up search basics (page titles and descriptions, social-sharing tags, sitemap, robots.txt) and Google Analytics 4.
- Built a Zapier workflow that creates Gmail drafts from a Google Sheet after approval and contact checks, tracking thread IDs to help prevent duplicate drafts.

Inventi Asia

Feb 2026 - May 2026

Project Management Intern

Makati, Philippines

- Supported task coordination between developers, QA and a business analyst for a property management platform, taking over repetitive tasks from senior team members.
- Tracked timelines, dependencies and the work breakdown in ProjectLibre and Google Sheets.

Philippine Statistics Authority (PSA)

Sep - Dec 2024; Sep - Nov 2025

Statistical Researcher (contract)

Bacoor, Philippines

- Encoded CBMS records from survey forms quickly and consistently, about 50 households a day (around 40 to 50 questions per person), and conducted household, agriculture and fisheries surveys.
- Validated survey records for completeness and accuracy while protecting respondents' confidentiality.

PROJECTS

- iTip:** QR-code tipping platform for Kuwait with Admin, Merchant and Staff portals (TanStack Start, React, Supabase).
- Ethical Capacity Lab:** Next.js site with server-side form validation and accessibility tests. Live at ethicalcapacitylab.org.
- DoGoodie:** Static site with a serverless API that saves challenge submissions to Google Sheets. Live at dogoodiebuilders.com.
- Email Inquiry Classifier:** Zapier workflow where OpenAI classifies business emails and alerts the team on Discord.
- Weekly KPI Report Automation:** Zapier workflow that turns a Google Sheets KPI row into a Google Docs report.
- CARESIM:** BSIT capstone (team project). Built the web LMS and Unity scenes for a caregiver NC II simulation game.

EDUCATION

Cavite State University - Imus Campus

2022 - 2026

Bachelor of Science in Information Technology

Philippines

SKILLS

Front end: HTML, CSS, JavaScript, TypeScript, React, Next.js, Bootstrap, Tailwind CSS

Back end: Node.js (Express), PHP, MySQL, Vercel Functions, Firebase, Supabase, OpenAI API and Google Sheets API integrations

Automation: Zapier (with JavaScript code steps), n8n, GoHighLevel API, webhooks

Quality assurance: manual software testing, bug tracking, data validation, Vitest, Playwright

AI-assisted development: Claude Code, Claude, Codex, ChatGPT; Orca (several coding agents on one project) and Hermes Agent (backup agent); specs and tests first, output reviewed

Tools: Git and GitHub, Vercel, Google Docs, Google Sheets, Canva, ProjectLibre, Figma, Notion, Obsidian, Replit, Google Analytics 4